

# CREATE YOUR CLEANUP ACTIVITIES

What does an It's in the Bag cleanup activity look like? How many people need to participate? How often do you need to cleanup your territory? That will be different for every team and every territory. But basically you're asking your friends and colleagues to pick up a small amount of trash each week and to share their experiences with us. This is the fun and popular part. You can use your choice of social media or send us the info via email. If you find other ways to show or tell us about your progress, we are all eyes and ears.



## STEP ONE: GATHER YOUR RESEARCH

So far, you've created your dream team, staked out your territory, surveyed the trash and color coded your hot spots. Your results will be a directory of members, area maps and photos. That is all the information you need to get started with planning activities.

## STEP TWO: BREAK YOUR TERRITORY INTO SMALL, MEDIUM AND LARGE CLEANUP ZONES

### GREEN ZONE: SMALL CLEANUP

A green zone may need two neighbors walking with their It's in the Bag Community Cleanup bags for an hour once a week. Many of us will be working in Green Zones. That's the amount of trash that I see along my street. I can set out for an easy 20 minute one mile walk and so long as I stay away from the main streets I just fill my cleanup bag halfway with cups, straws, cigarette butts, bottles and cans.

### YELLOW ZONE: MEDIUM CLEANUP

A yellow zone could be several people working for an hour with a few kitchen or store bags. We all know that if we get near the four lane roads or get close to the commercial areas, we need to carry several disposable cleanup bags. That's why I always keep a few kitchen or store bags in the side pocket of my reusable cleanup bag. More traffic in these areas means there is more trash.

### RED ZONE: LARGE CLEANUP

A red zone cleanup may need 4 hours, 8 people and a dozen black garbage bags. Or it may need Public Works. A regular sized cleanup team may take on a Red Zone cleanup only once or twice a year and even then you would coordinate with a few other teams. That's why you want to track who else is in your territory for example maybe a youth group could help out or to join with other teams your size to create Red Zone strike teams.

## STEP THREE: CREATE FUN, EASY, POPULAR EVENTS

All of our work must be fun, easy and popular. So the harder the work the more likely you will need a cookout afterwards. Even the easy work needs to be rewarded with regular acknowledgements of your volunteers. Keep your cleanups simple and do all the prep work in advance so that you are ready when the volunteers arrive.

### Got more questions?

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