

ACHT “IT’S IN THE BAG” ART CONTEST EXTENDED TO DECEMBER 15

WE WANT A BEAUTIFUL DESIGN TO
DECORATE OUR REUSABLE CLEANUP BAG

WE WANT BEAUTIFUL BECAUSE OUR
WATERWAYS DON’T NEED SAVING
THEY NEED LOVING

Keep America Beautiful estimates that litter cleanup costs in the US are \$11,500,000,000 each year. And still there is trash everywhere. So the short term solution is to bring more volunteers into our cleanup campaigns. We see two ways to pick up trash - happily taking care of our community or angrily being dumped on by litter bugs. Let’s take the first option.

Let’s join the tens of millions of people around the world who know that picking up trash is the fun, easy and popular thing to do. Our campaign mascot is “the reusable cleanup bag” and we need your local art to make it beautiful.

WHOLE COMMUNITY CLEANUP CAMPAIGN

Our immediate campaign market is south Alabama: Mobile and Baldwin Counties. That’s a lot of people! That’s a lot of diversity. We’re looking for art that is inclusive and celebrates the beauty of all our waters and volunteers.

SUBMISSION GUIDELINES

1. Print ready vector graphics: .ai or .eps
2. The bag will be screen printed with one color most likely white
3. Print area is 11”x11”
4. Email your entry to shorecombers@bellsouth.net
5. ACHT and other Key Stakeholders will choose the 2017/2018 design
6. Design may be used throughout the campaign
7. \$750 prize for print ready art, rights, etc.
8. All contest entries may be promoted in the campaign with permission

